468 Totowa Avenue, Paterson, NJ 07522 862.239.5803 next@nexxt.us www.nexxt.us

For immediate release:

Inaugural Exhibition: Flow Follow Flow | May 25 - September 8, 2013

AK Airways
Anne Ferrer
April Hava Shenkman
Christopher Hart Chambers
David Ostro
DS LEE
Elio Franceschelli
Eunjung Kim
Eve Ingalls
Fred Gutzeit

Gae Savannah
Glenn Richardson
Henry G. Sanchez
Jared Whitham
Joshua Knoblick
Julie Bahn
Kate Dodd
Kate Raudenbush
Kathleen Vance
Linda Pollack

Mark Esper Meijia Wang Michael D Walsh Richard Wislocky Rosa Valado Theresa Himmer Yoko Ono

Summer Hours: | 6-8PM Thursday | 12-6PM Saturday & Sunday | And by appointment

## Nexxt presents 27 simultaneous projects in 20,000 sq. ft. new venue

"We know not through our intellect but through our experience."

-- Maurice Merleau-Ponty Phenomenology of Perception

"...a creative feeling of transporting the person into a new reality. It pushes the person to higher levels of performance, and leads to previously undreamed-of states of consciousness."

-- Mihaly Csikszentmihalyi Flow: The Psychology of Optimal Experience

In quest for Next Art, **Flow Follow Flow** orchestrates a move beyond the bankrupt age of conceptual replication into a state of designed phenomenology. The delectation of radiant and responsive elements is served up as a tangy marinade, releasing us from a starvation diet of post war contemporary.

In the soaring expanse of cathedral-vaulted space, with a Csikszentmihalyi's "self-absorbed, contemplative awareness," viewers interact with voluminous, sensory/auditory concoctions.

These psychological and rhythmic corporeal works embody an immersive Zen or Aha moment - known to artists, musicians and athletes alike as being 'in the Zone.'

With laser-focus concentration, in-Flow emotions and senses are not just channeled, but heightened. In sustained momentum, Flow spawns a feeling of capricious accord, even rapture.

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## **Rupert Ravens Nexxt**

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Established in 2013 by <u>Rupert Ravens</u>, to promote compelling 3D, sculptural, and new media visual arts.

Our goal is to become an anchor for local cultural renaissance as well as the global platform for Next art media projects simultaneously broadening the Art experience and stimulating economic growth in the region.

Located in a 20,000 sq ft venue, part of the expansive 460,000 sq ft historic mill complex known as the <u>ArtFactory</u>, **Nexxt** showcases artists who explore visual language implicitly in a way that is concise, authentic and vital.

Exhibiting emerging, national and international art installations in this new burgeoning creative community on the banks of the <u>Great Falls</u> in the <u>City of Paterson</u>.

Rupert Ravens - <a href="http://nexxt.us/aboutus.html#bio">http://nexxt.us/aboutus.html#bio</a>

Artfactory – <a href="http://artfactory.us.com">http://artfactory.us.com</a>

Great Falls - <a href="http://www.nps.gov/pagr/index.htm">http://www.nps.gov/pagr/index.htm</a>

Paterson – <a href="http://www.patersonnj.gov">http://www.patersonnj.gov</a>

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(See website for directions, FREE on site parking provided.) http://nexxt.us For more information, please contact RR at 201.815.1444 or email: next@nexxt.us